# **Cue harmonization**



PLAY I PERFORM I REPRODUCE

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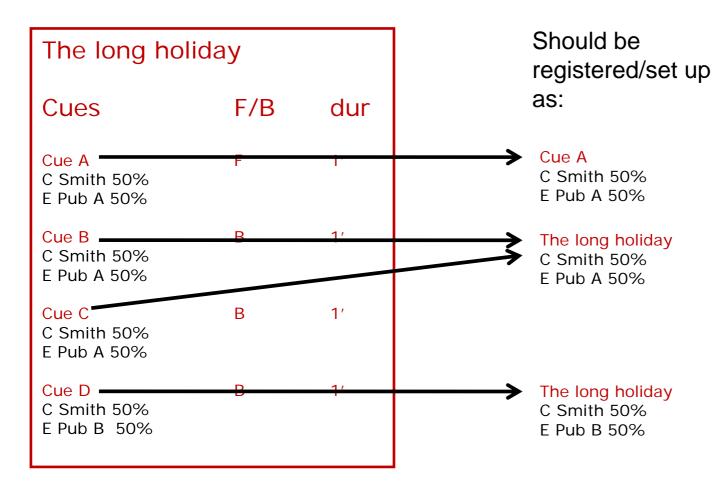


### Background

- 2008 proposal to harmonize cue registration
  - Common registration/set up of cues for Societies and publishers
  - Benefit: direct link between publisher registration and society payments
- Joint CISAC, ICMP and IMPA proposal
  - Approved in 2008
- What was approved:
  - Feature/visual cues will be registered/set up as stand alone works, under their own individual title
  - Background cues will be registered/ set up under the production title
    - All background cues with the same IPs and shares can be rolled up and matched to one work



# Example



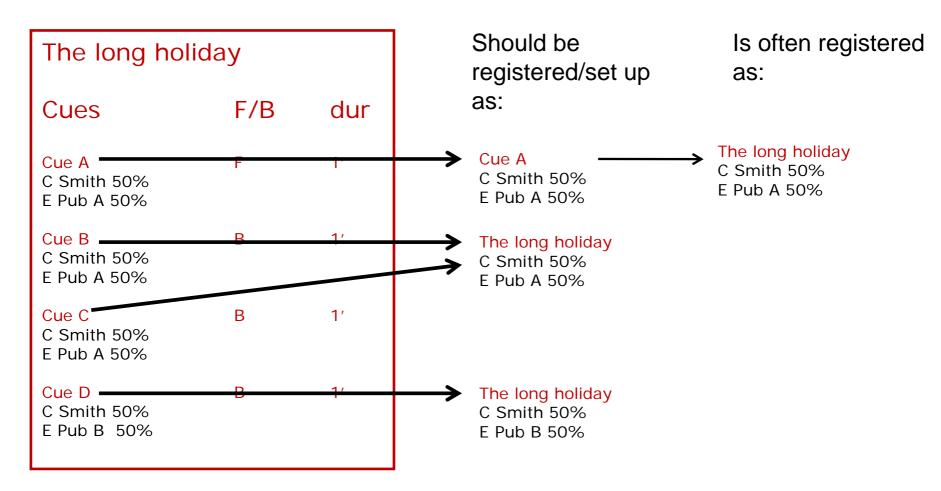


### Challenges

- Volumes of works set up have increased dramatically, especially for TV series
  - Decreased efficiency when processing cue-sheets
  - Increased number of works for ICE to flesh out
- We've observed that many societies and publishers are not complying with the rule
  - So even though we're applying the rule, registrations and cue-sheets will still not be harmonized



# Example





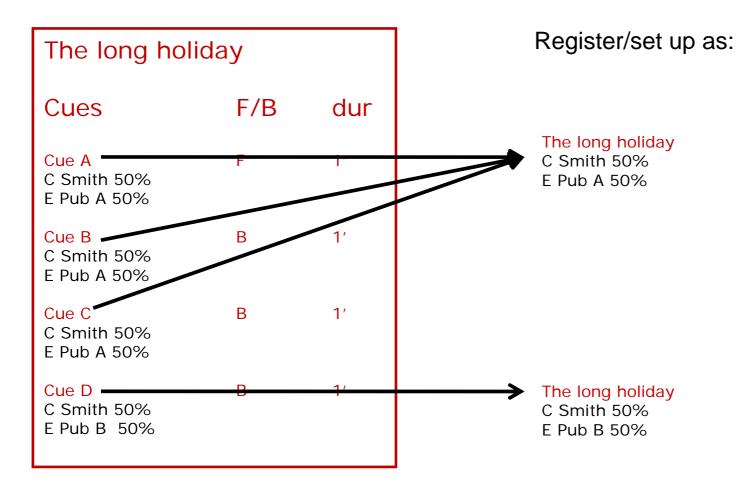
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Sort Order Sequence Number 🗾 View Usage 🛛 View Series 🛛 View Log 🛛 Copy Cues 🛛 Cue Details 🔹 Match Cue

## Proposal

- Differentiate between feature films and series:
  - For feature films, continue with current rule
  - For series, roll up any feature and background cues under the series title
- Benefits
  - 38% productivity increase for us + reduce ICE's workload too
  - Simpler rules: easier to get consistency across societies and publishers
  - Still maintains current rule for features



# Example



PRS for MUSIC

#### **Roll-up cues: Revised Proposal for Series/Episodes**

- Work registrations:
  - Writers and publishers to register a work with a title that corresponds with the Series Title (e.g. Inspector Morse)
- Proposal for PRS processing Cue Sheets of Episodes in Series:
  - Roll up cues where the writers, publishers and shares are the same
  - Roll up whether 'featured' or 'background'
  - Link the cues to the work registration for the Series
- (Note: This will not apply to Feature Films, where cues will be treated as agreed under current rules)
- See example for Series/Episodes on the next slide:



#### **Production Details:**

