

Cue harmonization



PLAY | PERFORM | REPRODUCE

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Background

- 2008 proposal to harmonize cue registration
 - Common registration/set up of cues for Societies and publishers
 - Benefit: direct link between publisher registration and society payments
- Joint CISAC, ICMP and IMPA proposal
 - Approved in 2008
- What was approved:
 - Feature/visual cues will be registered/set up as stand alone works, under their own individual title
 - Background cues will be registered/ set up under the production title
 - All background cues with the same IPs and shares can be rolled up and matched to one work



Example

Cues	F/B	dur
Cue A C Smith 50% E Pub A 50%	F	1'
Cue B C Smith 50% E Pub A 50%	B	1'
Cue C C Smith 50% E Pub A 50%	B	1'
Cue D C Smith 50% E Pub B 50%	B	1'

Should be registered/set up as:

Cue A
C Smith 50%
E Pub A 50%

The long holiday
C Smith 50%
E Pub A 50%

The long holiday
C Smith 50%
E Pub B 50%



Challenges

- Volumes of works set up have increased dramatically, especially for TV series
 - Decreased efficiency when processing cue-sheets
 - Increased number of works for ICE to flesh out
- We've observed that many societies and publishers are not complying with the rule
 - So even though we're applying the rule, registrations and cue-sheets will still not be harmonized



Example

Cues	F/B	dur
Cue A C Smith 50% E Pub A 50%	F	1'
Cue B C Smith 50% E Pub A 50%	B	1'
Cue C C Smith 50% E Pub A 50%	B	1'
Cue D C Smith 50% E Pub B 50%	B	1'

Should be registered/set up as:

Cue A
C Smith 50%
E Pub A 50%

The long holiday
C Smith 50%
E Pub A 50%

The long holiday
C Smith 50%
E Pub B 50%

Is often registered as:

The long holiday
C Smith 50%
E Pub A 50%



Proposal

- Differentiate between feature films and series:
 - For feature films, continue with current rule
 - For series, roll up any feature and background cues under the series title
- Benefits
 - 38% productivity increase for us + reduce ICE's workload too
 - Simpler rules: easier to get consistency across societies and publishers
 - Still maintains current rule for features



Example

Cues	F/B	dur
Cue A C Smith 50% E Pub A 50%	F	1'
Cue B C Smith 50% E Pub A 50%	B	1'
Cue C C Smith 50% E Pub A 50%	B	1'
Cue D C Smith 50% E Pub B 50%	B	1'

Register/set up as:

The long holiday
C Smith 50%
E Pub A 50%

The long holiday
C Smith 50%
E Pub B 50%



Roll-up cues: Revised Proposal for Series/Episodes

- Work registrations:
 - Writers and publishers to register a work with a title that corresponds with the Series Title (e.g. Inspector Morse)
- Proposal for PRS processing Cue Sheets of Episodes in Series:
 - Roll up cues where the writers, publishers and shares are the same
 - Roll up whether 'featured' or 'background'
 - Link the cues to the work registration for the Series
- (**Note:** This will not apply to Feature Films, where cues will be treated as agreed under current rules)
- See example for Series/Episodes on the next slide:



Production Details:

Series Title: Inspector Morse
Episode Title: Absolute Conviction

Music Cues F/B dur.

Inspector Morse Main Theme F 0.38"

Pheloung, Barrington 50%
 EMI/Granada Media Grp Ltd 50%

Infernal Serpent B 0.22"

Pheloung, Barrington 50%
 EMI/Granada Media Grp Ltd 50%

Intrepid Detective B 0.51"

Pheloung, Barrington 50%
 EMI/Granada Media Grp Ltd 50%

Give Me One Chance F 2'06"

Kiddy, Colin 50%
 De Wolfe Ltd 50%

Registered Work Details:

Tunecode: 7011398H
Work Title: Inspector Morse

Pheloung, Barrington 50%
 Rainbow Music Pub Ltd
 Granada Media Grp Ltd
 EMI/Granada Media Grp Ltd 50%

Tunecode: 1212452V
Work Title: Give Me One Chance

Kiddy, Colin 50%
 De Wolfe Ltd 50%