












mcps
Production
Music

2025 Rate card

prsfornmusic.com/pm

3. **Guide to licensing online content**
through our Rate Card
-  4. **Adverts**
Promoting products, brands & services
-  5. **Branded Content**
Brand endorsed initiatives
-  6. **Corporate**
Business-to-business & internal use
-  7. **Online Productions**
General entertainment inc. podcasts
-  8. **Films & Games**
-  9. **Trailers, Teasers & Promos**
For Films, Games & Programmes
-  10. **Apps, CDs & DVDs**
-  11. **Independent Production Companies licence (IPC)**
Programmes made for broadcasters and
Video On Demand platforms
-  12. **Performing Right Online Licence (PROL)**
Additional requirement if you are hosting the content
on your own website
13. **Important Information**

Simple, affordable production music licensing

Our licences can offer:

- Access to over one million high quality tracks
- Over 250 production music companies spanning all genres
- Fixed rates and efficient online application process
- Sync clearance from localised to Worldwide territories and specific or all media exploitation
- Cover for the lifetime of the production

Browse a complete list of production music companies covered by our licences at prsforsmusic.com/pm

Search on the production music company website for your perfect tracks, keep a record of key details for your application and licence same day through our online system [here](#) (link also available at the bottom right of each rate page)

Essential information to note for your licence application:

- Track titles
- Songwriters and composers
- Production Music company names

Please read the [Important Information](#) at the end of the Rate Card.

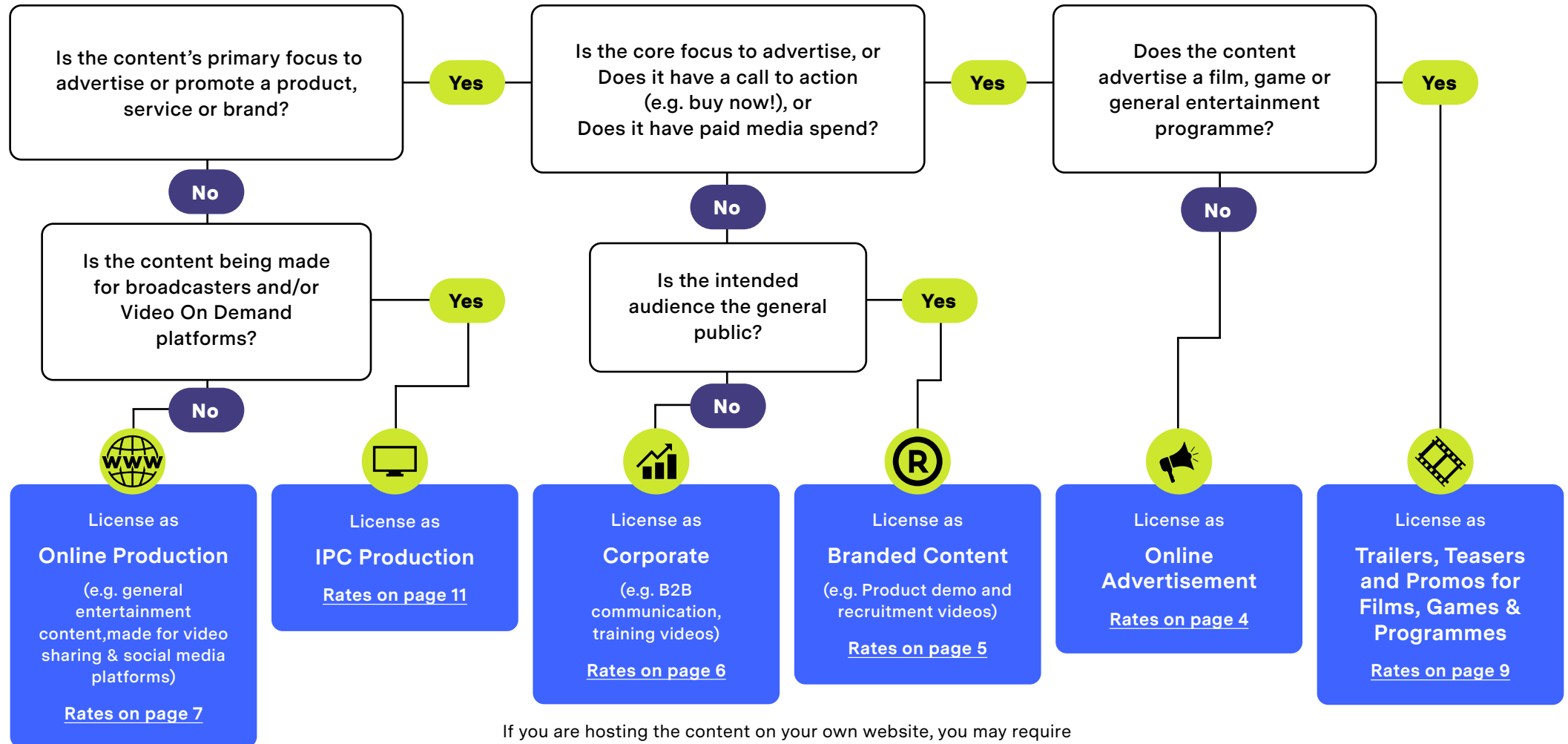
Terms & Conditions available on the [MCPS website](#).



Guide to licensing online through our Rate Card

MCPS Production Music offers different rates for online use depending on your intended purpose. Follow this guide to help identify which rate applies to your content.

For other types of media rates specific to your needs, see [Contents page 2](#).



If you are hosting the content on your own website, you may require a **Performing Right Online Licence (PROL)** to cover the communication to the public right. Please refer to **PROL rates on page 12**.



Advertising



Type of production

- Content designed directly to promote a brand, product or service to the general public
- Projects with paid media spend (e.g. pre-rolls/paid social posts)
- Productions that have a call to action (eg 'Buy now!')

Good to know...

- Licences last for the life of production*
- Full Network Radio Advertising rates include online exploitation through simulcast radio services
- Linear TV includes terrestrial and online simulcast transmission only
- VOD includes all forms of video on demand services (e.g. AVOD, BVOD, SVOD, TVOD)
- Per track rates allow unlimited direct cut downs and tag end changes for a single product, under the same media and territory, within the initial 12 month period*
- Campaign rates cover 1 track across unlimited adverts of a developing theme for a single product, under the same media and territory, within the initial 12 month period*
- If you've made an application previously and require additional rights, please get in touch about a top-up licence
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to the **PROL rates** on [page 12](#)

*Any such edits/versions broadcast within the initial 12 month term are cleared for the lifetime of the production. Any new edits/versions created and broadcast after this time will require additional licensing.

Media	Territory	Per 30s	Per Track	Per Campaign
All Media	Worldwide	£8,600	£13,275	£21,340
	Single Continent	£4,375	£6,563	£10,500
	UK & Eire (or any other single country)	£3,125	£4,688	£7,500
Linear TV (all channels)	Worldwide	£5,850	£8,775	£14,040
	Single Continent	£2,750	£4,125	£6,600
	UK & Eire (or any other single country)	£1,750	£2,625	£4,200
Video On Demand Services (VOD)	Worldwide	£2,000	£3,000	£4,800
	Single Continent	£1,060	£1,590	£2,545
	UK & Eire (or any other single country)	£760	£1,135	£1,820
Online (excl. VOD)	Worldwide	£750	£1,500	£2,500
	Single Continent	£400	£795	£1,325
	UK & Eire (or any other single country)	£300	£570	£950
Full Radio Network	UK & Eire (or any other single country)	£950	£1,425	£2,280
Single Radio Station	Local / Regional	£75	£115	£184
Cinema or DVD Ads	Worldwide	£1,000	£1,500	£2,400
Public Location	Worldwide	£210	£315	£504

Campaign range rates for more than 1 product are available upon request.



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production?

Please contact the licensing team.

® Branded Content

Type of production

- Recruitment videos
- Product demo videos
- Conferences & award ceremonies
- Exhibitions
- Public facing showreels

Good to know...

- Licences last for the life of production
- Branded content rates cover usages without paid media spend
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to the **PROL rates** on [page 12](#)

Media	Territory	Per 30s	Per Track	Per Production
Limited Online (excl. VOD)	Worldwide	£350	£700	£800
Public Location (excl. Cinema)				

Multiple production deals are available upon request.

Please refer to our **Advertising rates** on [page 4](#) if any of the following apply to your project:

- Has paid media spend
- Includes a call to action
- Advertises a product, service or brand
- Requires VOD or other media



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production?

Please contact the licensing team.

Type of production

- Internal comms - staff training or information videos
- Staff conferences and in-house use
- B2B showreels
- Private and direct communication (audio guides, music on hold, B2B physical copies)

Good to know...

- Licences last for the life of production
- Intranet/Private Network includes email
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to the **PROL rates** on [page 12](#)

Media	Territory	Per 30s	Per Track	Per Production
Intranet/Private Network	Worldwide	£50	£99	£250
Public Location (excl. Cinema)				

Corporate blanket deals are available upon request.

Please refer to our **Advertising rates** on [page 4](#) and our **Branded Content rates** on [page 5](#) if any of the following apply to your project:

- Online use is aimed at the general public
- Has paid media spend
- Includes a call to action for the public
- Publicly promotes brands, products or services
- Requires other media



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production?

Please contact the licensing team.



Online Productions



Type of production

- Podcasts
- Audiobooks
- General interest/entertainment content (amateur or professional) made for video sharing and social media platforms
- Online productions available for retail sale via streaming or download
- Films or individual episodes that are made available online

Good to know...

- Licences last for the life of production
- Online Productions rates cover both download & streaming
- A short form episode is 10 minutes or under
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to the **PROL rates** on [page 12](#)

Production Type/Media	Territory	Per Track	Per Episode/Chapter	Single Track series (e.g. Theme music) or Audiobook Title	Unlimited Tracks in a Podcast Series or Audiobook Title
Audio Only Online	Worldwide	£12	£25	£150	£300
Sponsored Audio Only Online		£20	£40	£225	£450

Production Type/Media	Territory	Per 30s	Per Track	Per Short Form Episode	Per Episode
Audio/Visual Online (excl. VOD)	Worldwide	£70	£150	£200	£560

Online series deals are available upon request.

Please refer to our **Advertising rates** on [page 4](#) if any of the following apply to your project:

- If the core focus is to promote a brand, product or service
- Has paid media spend
- Includes a call to action

If you are producing online content for broadcasters or VOD platforms as an Independent Production Company (IPC), please refer to our IPC rates. For further enquiries, please contact the IPC team on: **+44 (0)20 3741 4101** or tvprogrammes@prsformusic.com

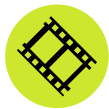


Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production?

Please contact the licensing team.



Type of production

- Feature Films and similar general entertainment productions
- Retail Games - including audio, audio visual or interactive productions for sale or rental to the general public

Good to know...

- Licences last for the life of production
- Film Rates clear the relevant unit for use within all media including but not limited to TV, online, theatrical, film festival and physical product release
- Per film & game rates allow unlimited tracks per film/game
- Film & game rates allow in-context trailer/teaser/promo usage
- A short film is 45 minutes or under
- Short film festival rate includes 1 x 30 second out of context teaser/trailer
- Aggregation is permitted on all Per 30s rates
- Retail Game (e.g. console or PC game) rates also cover Virtual Reality experiences and games sold through digital distribution
- If you are hosting the content on your own website, you may require a Performing Right Online Licence (PROL) to cover the communication to the public right. Please refer to the **PROL rates** on [page 12](#)

Film/Game Budget	Use	Territory	Per 30s	Per Track	Per Film
Between £5m – £10m	All Media	Worldwide	£600	£1,200	£12,000
Between £3m – £4.9m	All Media	Worldwide	£300	£600	£6,000
Between £500k – £2.9m	All Media	Worldwide	£150	£300	£3,000
Between £251k – £500k	All Media	Worldwide	£75	£150	£1,500
Between £151k – £250k	All Media	Worldwide	£35	£70	£700
Budget Under £150k	All Media	Worldwide	£20	£40	£400
N/A	Film Festival	Worldwide	£40	£100	£750
	Short Film Festival		£20	£50	£325

If your budget is over £10M then please contact the licensing team for a quote

For online exploitation only, please refer to our **Online Production rates** on [page 7](#)
For out of context trailer usage, please refer to our **Trailers, Teasers & Promos rates** on [page 9](#)



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production?

Please contact the licensing team.

Trailers, Teasers & Promos

Type of production

- Content specifically designed to promote general entertainment such as films, games & programmes

Good to know...

- Licences last for the life of production
- Budget refers to the budget of the film/ game/programme that the trailer/teaser/ promo is promoting
- VOD includes all forms of on video on demand services (eg AVOD, BVOD, SVOD, TVOD)
- Per track and per trailer rates include unlimited tag endings and direct cut downs*
- Per trailer/teaser/promo rate allows unlimited tracks per production
- If you've made an application previously and require additional rights, please get in touch about a top-up licence
- If you are hosting the content on your own website, please refer to the **PROL rates** on [page 12](#)

*Any such edits/versions broadcast within the initial 12 month term are cleared for the lifetime of the production. Any new edits/versions created and broadcast after this time will require additional licensing.

Film Budget	Use	Per Track			Per Trailer		
		UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide	UK & Eire (or single country)	Worldwide excl. USA & Canada	Worldwide
Over £10m	All Media	£3,600	£4,800	£6,000	£7,200	£9,600	£12,000
	Video On Demand (VOD)	£2,160	£2,880	£3,600	£4,320	£5,760	£7,200
	Online (excl. VOD)	£1,080	£1,440	£1,800	£2,160	£2,880	£3,600
	Radio or Cinema & Public Location	£1,080	£1,400	£1,800	£2,160	£2,880	£3,600
Between £5m – £10m	All Media	£3,000	£4,000	£5,000	£6,000	£8,000	£10,000
	Video On Demand (VOD)	£1,800	£2,400	£3,000	£3,600	£4,800	£6,000
	Online (excl. VOD)	£900	£1,200	£1,500	£1,800	£2,400	£3,000
	Radio or Cinema & Public Location	£900	£1,200	£1,500	£1,800	£2,400	£3,000
Between £3m – £4.9m	All Media	£1,500	£2,000	£2,500	£3,000	£4,000	£5,000
	Video On Demand (VOD)	£900	£1,200	£1,500	£1,800	£2,400	£3,000
	Online (excl. VOD)	£450	£600	£750	£900	£1,200	£1,500
	Radio or Cinema & Public Location	£450	£600	£750	£900	£1,200	£1,500
Between £500k – £2.9m	All Media	£1,000	£1,500	£2,000	£2,000	£3,000	£4,000
	Video On Demand (VOD)	£720	£960	£1,200	£1,440	£1,920	£2,400
	Online (excl. VOD)	£360	£480	£600	£720	£960	£1,200
	Radio or Cinema & Public Location	£300	£450	£600	£600	£900	£1,200
Under £500k	All Media	£500	£1,000	£1,500	£1,000	£2,000	£3,000
	Video On Demand (VOD)	£540	£720	£900	£1,080	£1,440	£1,800
	Online (excl. VOD)	£270	£360	£450	£540	£720	£900
	Radio or Cinema & Public Location	£150	£300	£450	£300	£600	£900

Campaign rates are available upon request.



Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production? Please contact the licensing team.

Apps, CDs & DVDs

Type of production

- Non-gaming Apps for mobile and tablet use only (no online)
- Audio only hard copies e.g. CDs, audio books, magazine covermount CDs
- Audio visual e.g. DVDs, magazine covermount DVDs

Good to know...

- Licences last for the life of production
- Non-gaming mobile app rate covers both mobile/tablet streaming and downloads
- Looped and interactive use of music options available. These allow unlimited looping of a single cue in a production and is charged at double the Per 30s rate. Just select the looped option on the Licence Manager system.
- If you've made an application previously and require additional copies to be covered, please get in touch about a top-up licence

Use	Territory	Per Track
Non-gaming Mobile App	Worldwide	£100

Use	Criteria	Territory	Per Track
CDs and DVDs	< 1000 copies	Worldwide	£80
	1001 – 10,000 copies		£120
	10,001 – 50,000 copies		£150
	50,001 – 100,000 copies		£200
	> 100,000 copies		£250



Unsure which rates apply to your online content?

Please refer to our guide on [page 3](#).

Need further support in finding the right rate for your production?

Please contact the licensing team.



Independent Production Company (IPC)



Other available rates

- Content designed directly to promote a brand, product or service to the general public
- Projects with paid media spend (e.g. pre-rolls/paid social posts)
- Productions that have a call to action (eg 'Buy now!')

Notes

- Productions are covered for Worldwide All Media exploitation for the lifetime of the production.
- Aggregation is permitted on all Per 30s rates. Aggregation allows various music cues to be added together to produce a cumulative total.
- If you are making a TV programme promo please call the General Entertainment Productions team for more information on **+44 (0)20 3741 4101**.
- Radio, public location and theatrical uses are excluded from IPC rates.
- Speech translations do not require additional licensing.
- Please read the Important Information section at the end of this rate card.
- Rates applicable 1 April 2024 – 31 March 2025.
- The series deal rate of £250 per episode can be applied to any series that contains between 4 and 12 episodes.

Independent Production Company (IPC)

Licence category	Worldwide (all media)
Single cue	£101
Single track	£214
Single production	£788
Single series (8 episodes)	£2,000
Annual deal – group IPC	By negotiation Call +44 (0)20 3741 4101

Programmes made for online are now covered under the IPC blanket licence

Get an IPC licence

- Sign up to the IPC Agreement online via priformusic.com/ipctv
- A member of our team will be in contact within 24 hours
- Submit your finalised cue sheets to your account manager or to tvprogrammes@priformusic.com

Performing Right Online Licence (PROL)



Type of licence

Covers online performing rights for the communication of a production music work to the public. If you are hosting content with production music on your own website (i.e. if it is not hosted on a third party, external site), you will need this Performing Right licence, as well as your music use licence (a mechanical right licence).

Good to know...

- A PROL is valid for 12 months
- Covers UK only
- Licensees need to provide a report of the musical works used

Important

Under UK law, the act of downloading, streaming and podcasting musical works and sound recordings requires two separate licences to cover two separate licensable rights:

1. The mechanical right (the copying of the musical work).
2. The performing right (the communication to the public of the musical work).

The rates on this page relate to the performing right only.

For information about online mechanical rights, please refer to our **Online Production rates** on [page 7](#).

Use	Media	Unit allowance (or part thereof) per annum	Cost per unit allowance
Music	On demand	< 45,000 streams	£89
	Background to a website (similar to webcasting)	< 120,000 streams	
	Permanent download	< 5,000 downloads	
	Ringtone	< 1,000 downloads	
General Entertainment	On demand	< 3,200 music hours	
	Permanent download	< 350 music hours	

Get a PROL

For more information and to apply please go to prsfmusic.com/prsonline

Important Information



Useful information about our rates

- Tag ending changes – Minor changes to the message at the end of an advertisement or film trailer e.g. change from ‘Monday’ to ‘tomorrow’.
- Any tag endings licensed under our advertising Per Track rates or adverts licensed under our Campaign rates are cleared for the lifetime of the production provided they are broadcast within the 12 month period
- Cut-down – A shortened version of an advert or trailer where no new content is added.
- Per Production rates allow unlimited music usage.
- Per 30s rates clear use for 30 seconds of music, or part therefore (excluding aggregation).
- Aggregation is permitted as per 30s rates for corporate, film & trailers. Aggregation allows various music cues to be added together to produce a cumulative total.
- Speech Translations do not require additional licensing.

Other licences

Our Production Music rates and licences cover the copying done by you, or on your behalf, in the UK of Production Music work and Production Music Sound Recordings into audio-visual content and (where applicable) the distribution of such content to third parties. In the case of usage of a Production at an Exhibition, the licence also covers the public performance rights in the Production Music Sound Recording(s) only (public performance rights in the Production Music works are to be separately licensed under PRS’ Tariff EX). In the case of the PROL only, they also cover the limited online communication to the public in the UK of content containing Production Music works and sound recordings. Additional licences are required for all other copyright right acts

including, without limitation, any additional copying done by third parties or outside the UK and, save in relation to the limited rights granted by the PROL, any communication to the public rights (whether exercised by you or any third party). If you are unsure about your licensing requirements, please contact the licensing team on **+44 (0)20 3741 3888**.

Miscellaneous

The rates set out in this Rate Card are subject to the full terms and conditions applicable to the each tariff which are set out in the corresponding licence or invoice and are available to view in the **Licence Manager**.

Using (or authorizing the use of) MCPS and PRS Production Music without a valid licence covering each specific use constitutes copyright infringement for which facility houses, production companies and their clients could all be liable.

Where appropriate, retrospective licences may be granted. These may be subject to significantly higher royalty fees than the standard rates.

Productions which are re-distributed with alterations are considered to be new productions and require a separate licence and payment. This applies to all rates except ‘per track’, ‘campaign’ advertisements and ‘per trailer’ rates. However, productions varying only in language translation do not require a separate licence to be issued or additional fee payments, provided the necessary territorial clearance has been obtained.

Published rates are effective from 2nd January 2025.

