

# 2025 PRS Members' Council ballot

## Guidance for self-recorded video



- You must submit your video by no later than **Monday 17 March 2025**.
- Your video should be no more than 2 minutes long, which on average equates to about 300 words of text.
- Your video statement doesn't have to be the same as your written canvassing manifesto included in the ballot materials.
- You must not use PRS' logo or branding, nor should you infringe any party's intellectual property rights or include any statements about any person or company that might be deemed defamatory.
- You can record your video on any type of camera. Please record in 4K or 1080p resolution if possible (this is the typical default setting).
- Be mindful of reducing any background noise while you're recording.
- To reduce glare and shadows, record with a light source in front of you and behind the camera.
- Consider the backdrop to your video and ensure that it does not distract attention from you and does not contain any offensive images – the plainer the better.
- You don't need to include your own introductory text or slides – the scrutineers will add your name and whether you are standing for a writer or publisher vacancy as an introductory sub-title.
- If you wish to reference any web links, social media, or hashtags within your video, please include a single slide with links to further materials at the end of your video.



For more helpful tips about getting the best results from your self-recorded video, download our guide



Once you have recorded your video, use WeTransfer to send your video to [companysecretary@prsformusic.com](mailto:companysecretary@prsformusic.com)



Please submit your video in one of the following formats: .AVI, .MP4, .FLV, or .MOV

If you have any questions, reach out to the Governance Team at [companysecretary@prsformusic.com](mailto:companysecretary@prsformusic.com)