

Festival and events organisers:

Here's how you can ensure your licence fee
reaches the right creators...



We're rolling out the use of Music Recognition Technology (MRT) to capture setlists for DJ performances at festivals.

Here at *PRS for Music*, we're dedicated to improving the service we provide our members by accurately and efficiently identifying the music played at our licensed events.

In 2017, we successfully installed MRT in a number of pubs, bars and clubs across the UK and conducted trials at festivals. We're working with festival promoters such as Creamfields and LWE as well as Ministry of Sound and Fabric, to get detailed information about the music played by DJs. This will improve the way we pay royalties to rightsholders and music creators.

We want to use the technology at more UK festivals and large DJ events this year and would love your support.

The benefits of MRT:

- MRT costs festivals/promoters nothing
- A professional, well-respected service provider in DJ Monitor
- Easy to install, minimal upkeep: your technicians will barely know we're there
- No setlist collectors required
- More accurate and complete DJ setlists
- MRT ensures your licence fee goes to the right people



'This has been a long time coming and we're pleased to be part of its launch in the UK. The use of MRT at clubs, festivals and events enables the right artists and writers to get paid and is an important step in making sure the artists we love can continue to make the music we love.'

Creamfields

What do you need to do to take part?

It's easy: just agree to participate, introduce us to your production team and we'll organise the rest. DJ Monitor, our chosen MRT supplier, has plenty of international experience. Their engineers know how to minimise the impact of their presence and respect the people and instruments around them. As a rule of thumb, DJ Monitor use one engineer for every three stages and require one power socket per device/stage.

How will performances be monitored?

The engineers will arrive 60 to 90 minutes before the start of the event to install one monitoring device per stage. Each device can be installed in as little as 10 minutes, but to be safe, they usually ask for half an hour per stage. A device is normally connected using two XLR cables to the main mixing desk – either at the front of house or somewhere backstage away from the artists/DJs – and receives a stereo signal from the audio source, preferably through Aux or Sub groups.

The devices are checked at intervals during the event, usually for a couple of minutes every hour. This can be less frequent if necessary, although we run the risk of not collecting all the data we need.

After the event has finished, the data collected is matched against DJ Monitor's reference database and the setlist is reported to us.



'Festivals generate quite large amounts of performance royalties for songwriters and performers, and it's important that the money lands in the correct hands. For this reason, I'm fully behind *PRS for Music's* initiative to use MRT to automatically identify the music played at festivals, and point royalties in the right direction.'

Judge Jules,
DJ and Music Producer

The device

Each monitoring device is housed in a flight case measuring

L: 32cm

W: 23cm

H: 16cm



Will I have to pay for the equipment?

No. We'll take care of the costs for the engineers and the monitoring equipment.

The logo for LARMAC LIVE, featuring the word 'LARMAC' in white on a black background and 'LIVE' in white on a green background.

'PRS reporting has always been present at festivals, and it was great to see how technology can ease that process while making sure royalties go to the right places.

Music is of course the backbone of most of the shows we work on, and anything that helps producers get a step closer to making sure that recognition is a fantastic development.

Integration is simple, and the system is so autonomous that you forget it's there which is a real weight off our shoulders considering everything else going on across site!

Ian Greenaway
Larmac Live

About PRS for Music

PRS for Music represents the rights of songwriters, composers and music publishers in the UK and around the world. As a membership organisation it works to ensure that creators are paid whenever their musical compositions and songs are streamed, downloaded, broadcast, performed and played in public. With over 100 representation agreements in place globally, *PRS for Music's* network represents over two million music creators worldwide. In 2017, 6.6 trillion performances of music were reported to *PRS for Music* with £717m collected on behalf of its members, making it one of the world's leading music collective management organisations.

PRS for Music's public performance licensing is now carried out on *PRS for Music's* behalf by PPL PRS Ltd, the new joint venture between PPL and *PRS for Music*.

prsformusic.com



'With the amount of amazing music that's performed at music festivals, it's important that we have the right technology in the right places, in order for songwriters, publishers, artists and labels to receive their well-deserved royalties.'

**London Elektriccity,
DJ and owner, Hospital Records**

About DJ Monitor

DJ Monitor are an Amsterdam based pioneer in MRT and music monitoring, with over 46 million songs in their reference database. They report the music played in hundreds of thousands of DJ sets every year to performing rights organisations around the world including PRS for Music, PPL, SACEM, APRA AMCOS, ONEMUSIC, BUMA/STEMRA and SABAM. DJ Monitor have a long track record working with festivals such as Tomorrowland in Belgium, Stereosonic in Australia, Sónar in Spain and many more.

djmonitor.com



AFEM fully supports the *PRS for Music* initiative to use Music Recognition Technology at festivals to identify the music played by DJs so the associated royalties can be paid out more accurately to creators and rightsholders

Greg Marshall,
General Manager, Association for Electronic Music (AFEM)

More information

For more information about the Music Recognition Initiative
please contact:

ashley.howard@prsformusic.com



prsformusic.com



djmonitor.com