

**BACK
TO** **LIVE** 

Music Venue Prize

Judging Criteria 2022

Judging criteria – Back To Live Music Venue Prize	Score (1-10)	Judge's comments/notes
Vision and ambition <ul style="list-style-type: none"> • Does the owner have a clear objective of what they want to achieve? • Is music a significant part of this? • Does the owner understand the competition? 		
Passion and knowledge to succeed <ul style="list-style-type: none"> • Does the owner display a passion for music? • Do they have the knowledge of how music works for their business? 		
Approach to inclusivity <ul style="list-style-type: none"> • What is the current and/or future approach to accessibility? • Does the venue currently offer the provision of safe spaces for customers or the wider public? • How diverse are the previous line-ups at the venue? 		
Impact of the prize on the venue <ul style="list-style-type: none"> • Would the prize make a tangible difference to the venue? • Would the prize help them to fulfil their ambitions and business objectives? 		
Impact of the prize on the community <ul style="list-style-type: none"> • How will the prize impact regular/new customers? • How will the prize impact the wider community? • How will the prize impact artists/musicians performing at your venue? 		
Impact of the prize on staff <ul style="list-style-type: none"> • How will the prize impact staff? • Are the staff passionate about music? 		
Quality of entry <ul style="list-style-type: none"> • Is the owner persuasive in their interview response? • Would the owner be a good ambassador for the competition? • Can the entry be reasonably implemented i.e. product How achievable is the plan described in the entry? 		
Suitability for implementation <ul style="list-style-type: none"> • How practical and/or feasible is it to implement the entry? i.e. can we see any supply issues or building constraints and consents, time frame issues 		

Total score: